



I-Corps™ for Learning

Schedule at-a-glance

| | <u>Date</u> | <u>Time</u> | <u>Title</u> | <u>Location</u> |
|--------------------------|--------------------------------|---|--|-------------------------------|
| Kick-off workshop | Tuesday, July 7, 2015 | 7:00 pm - 9:00 pm | Welcome Reception | Atrium |
| | Wednesday, July 8, 2015 | 8:00 am - 8:30 am | Breakfast | Foyer |
| | | 8:30 am - 9:00 am | Introduction | Jefferson I&II |
| | | 9:00 am - 9:45 am | Discussion: Business Model/Customer Development | Jefferson I&II |
| | | 10:00 am - 11:30 am | Team Introductions (2 groups: 6 min presentations) | Jefferson I&II, Jefferson III |
| | | 11:30 am - 12:00 pm | LaunchPad Central Q&A (Box Lunch served in Ballroom Foyer) | Jefferson I&II |
| | | 12:00 pm - 1:00 pm | Discussion: Best Practices for Customer Discovery & Development | Jefferson I&II |
| | | 1:00 pm - 6:00 pm | Get out of the building | Off-site |
| | | 6:00 pm - 7:30 pm | Panel: How to Succeed in the Innovation Corps™ for Learning (Working Dinner served in Foyer) | Jefferson I&II |
| | | 7:30 pm - 8:30 pm | Mentor Workshop (Mentors only) | Jefferson I&II |
| | | 9:00 pm - 10:00 pm | Office Hours | Jefferson I&II |
| | Thursday, July 9, 2015 | 8:00 am - 8:30 am | Breakfast | Foyer |
| | | 8:30 am - 9:00 am | Day 2 Introduction | Jefferson I&II |
| | | 9:00 am - 11:30 am | Team Presentations (2 groups: 6 min presentations/4 min comments) | Jefferson I&II, Jefferson III |
| | | 11:30 am - 12:30 pm | Discussion: Value Proposition | Jefferson I&II |
| | | 12:30 pm - 7:30 pm | Get out of the building (Box Lunch served in Foyer) | Off-site |
| | | 7:30 pm - 8:00 pm | PI Workshop (PI's only) | Jefferson I&II |
| | | 8:00 pm - 8:30 pm | EL Workshop (EL's only) | Jefferson I&II |
| | Friday, July 10, 2015 | 8:00 am - 8:30 am | Breakfast | Foyer |
| | | 8:30 am - 8:45 am | Day 3 Introduction | Jefferson I&II |
| 8:45 am - 11:15 am | | Team Presentations (3 groups: 10 min presentations/5 min comments) | Jefferson I&II, Jefferson III, Crystal V&VI | |
| 11:15 am - 12:15 pm | | Discussion: Customers Segments BMC-2 | Jefferson I&II | |
| 12:15 pm - 1:15 pm | | Adobe Connect Training and Send Off (Working Lunch served in Foyer) | Jefferson I&II | |