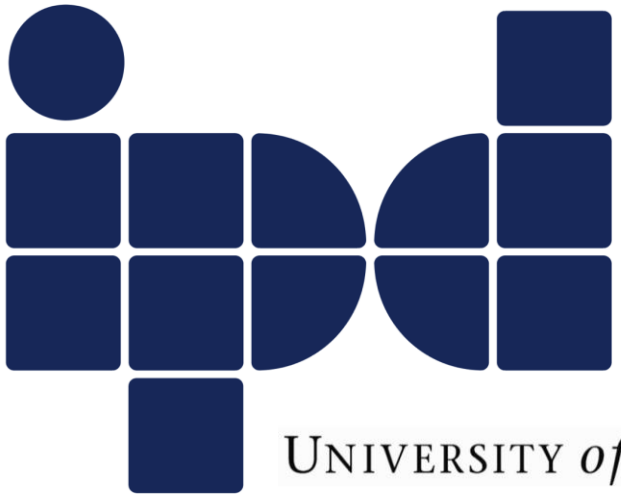

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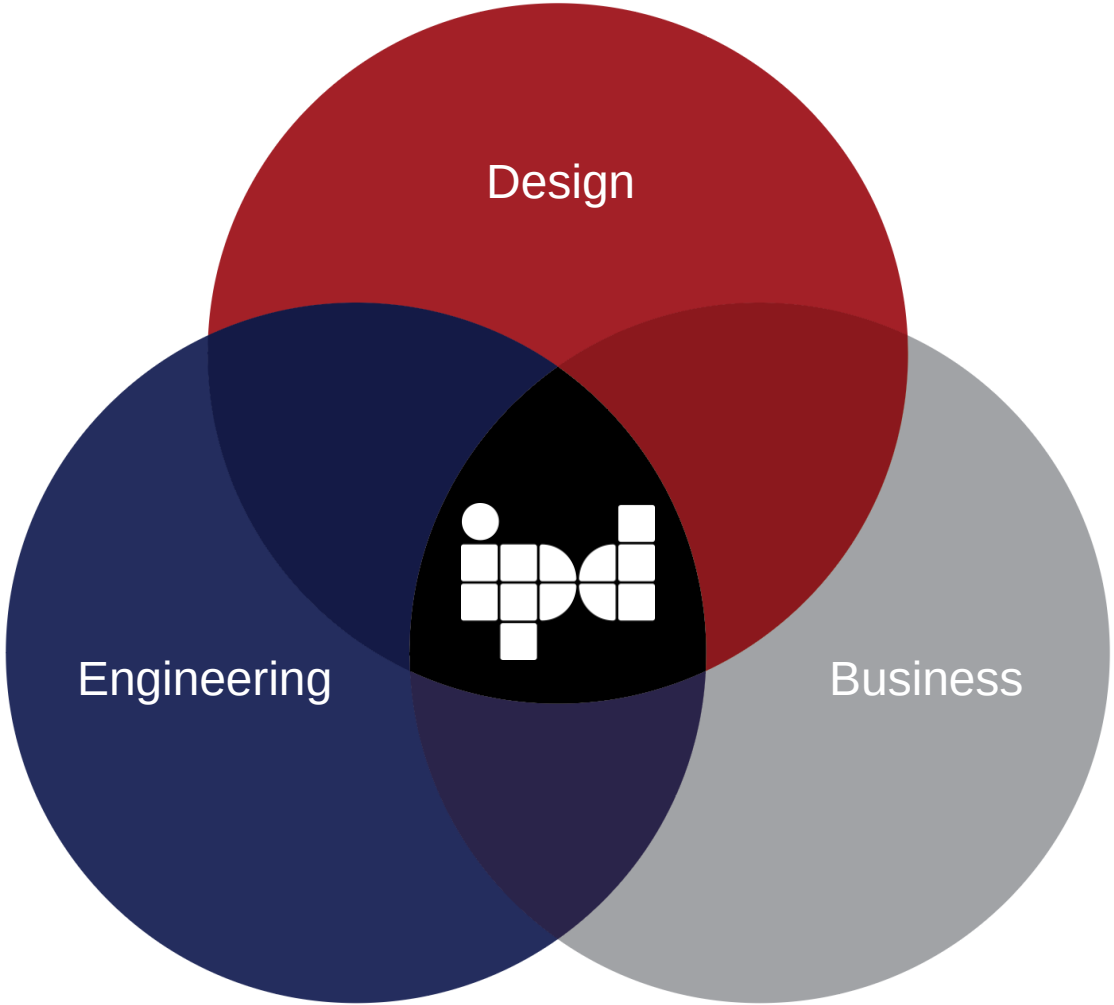
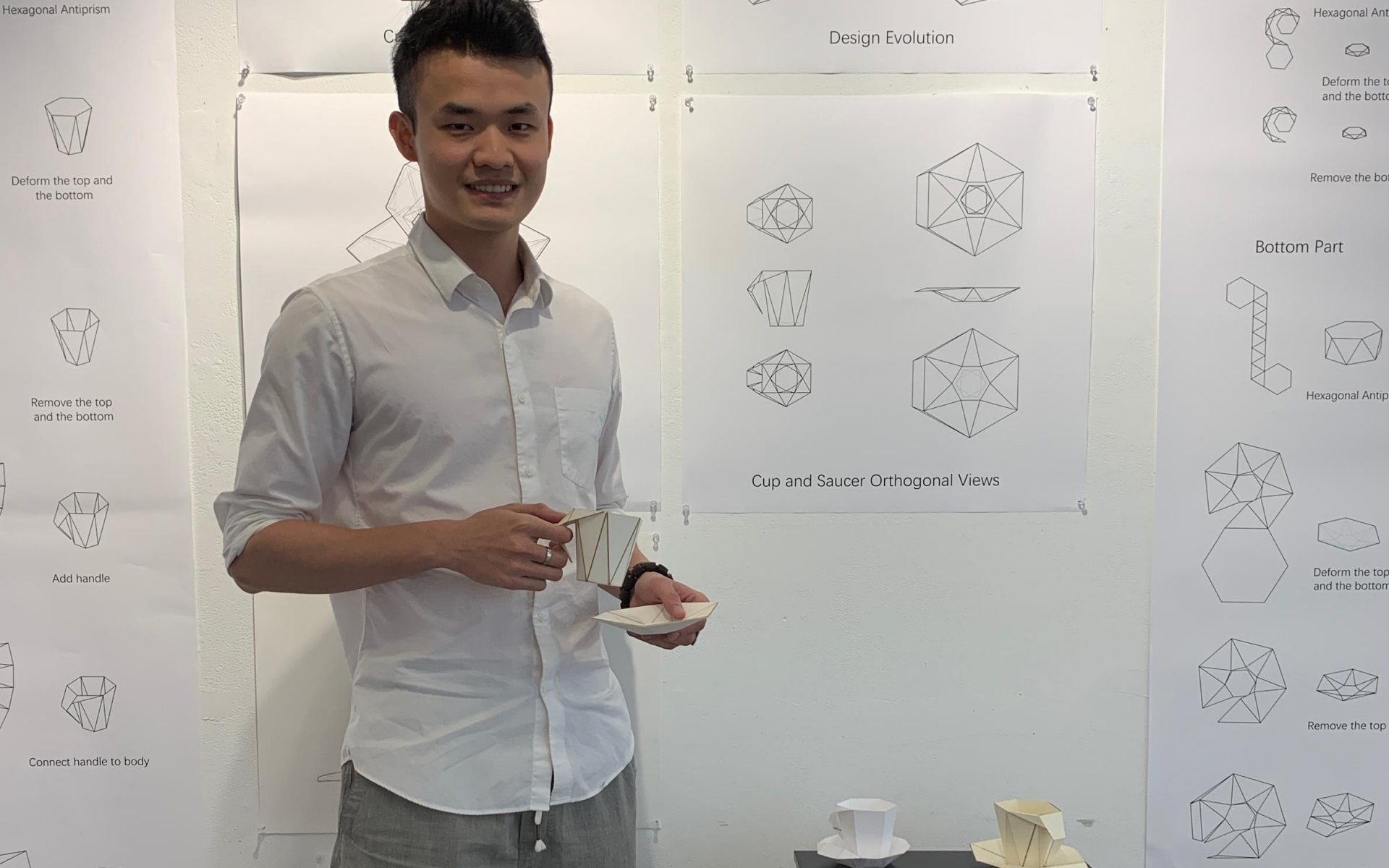
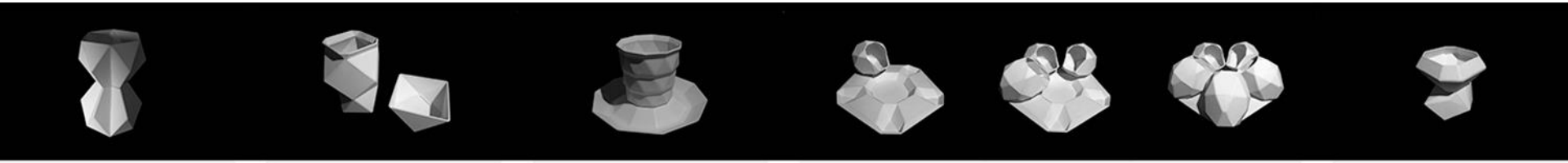
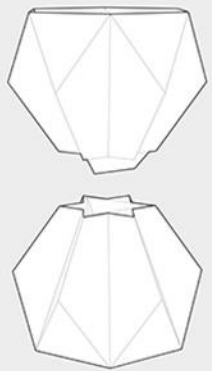
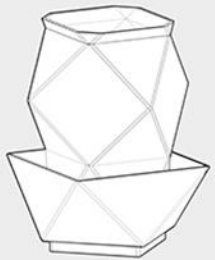

Design
Engineering
Business

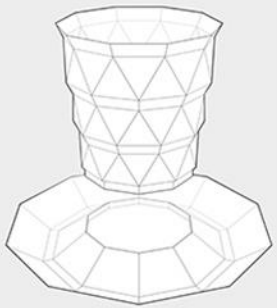
IPD
Design
Engineering
Business

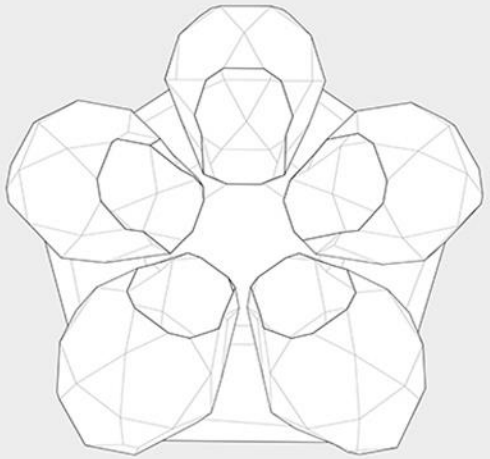

Hexagonal Antiprism
Deform the top and the bottom
Remove the top and the bottom
Add handle
Connect handle to body
Design Evolution
Cup and Saucer Orthogonal Views
Bottom Part
Hexagonal Antip
Deform the top and the bottom
Remove the top

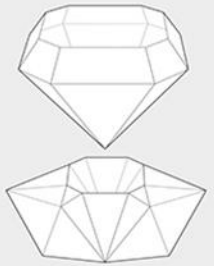


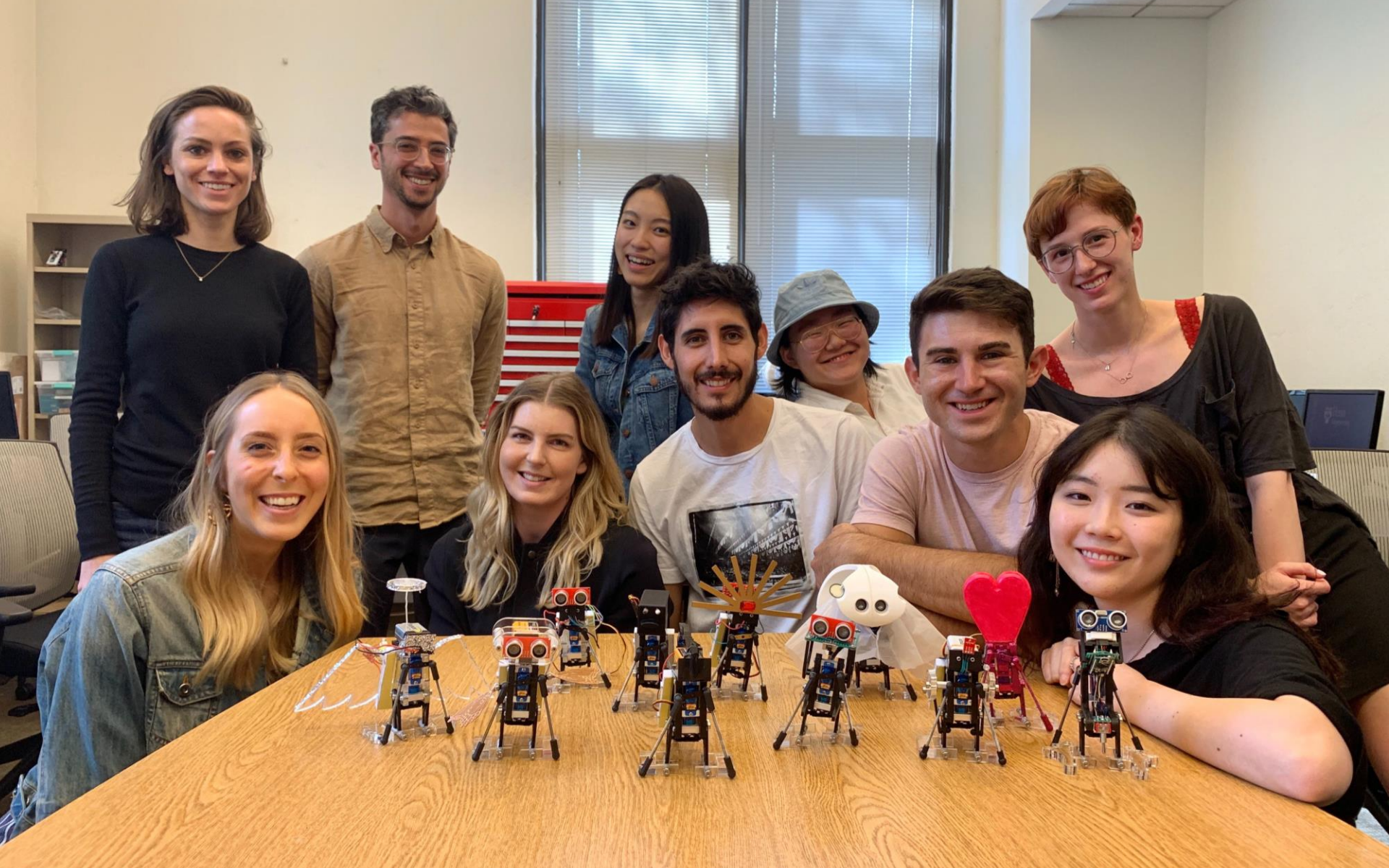




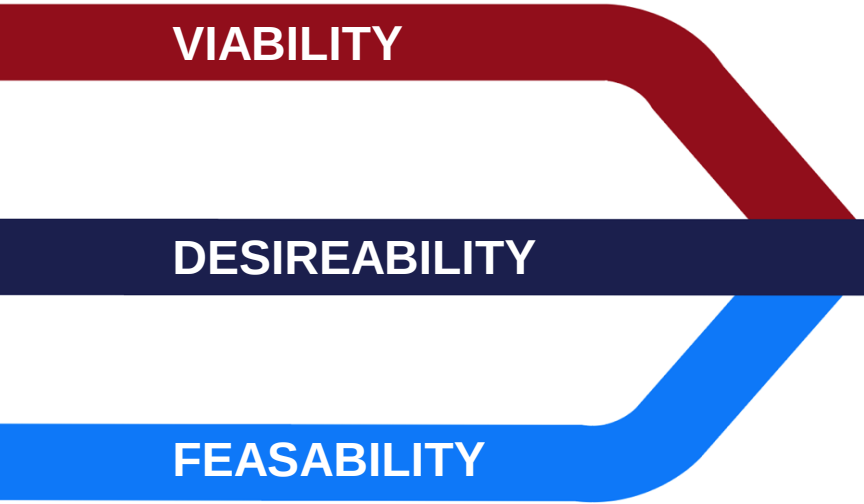






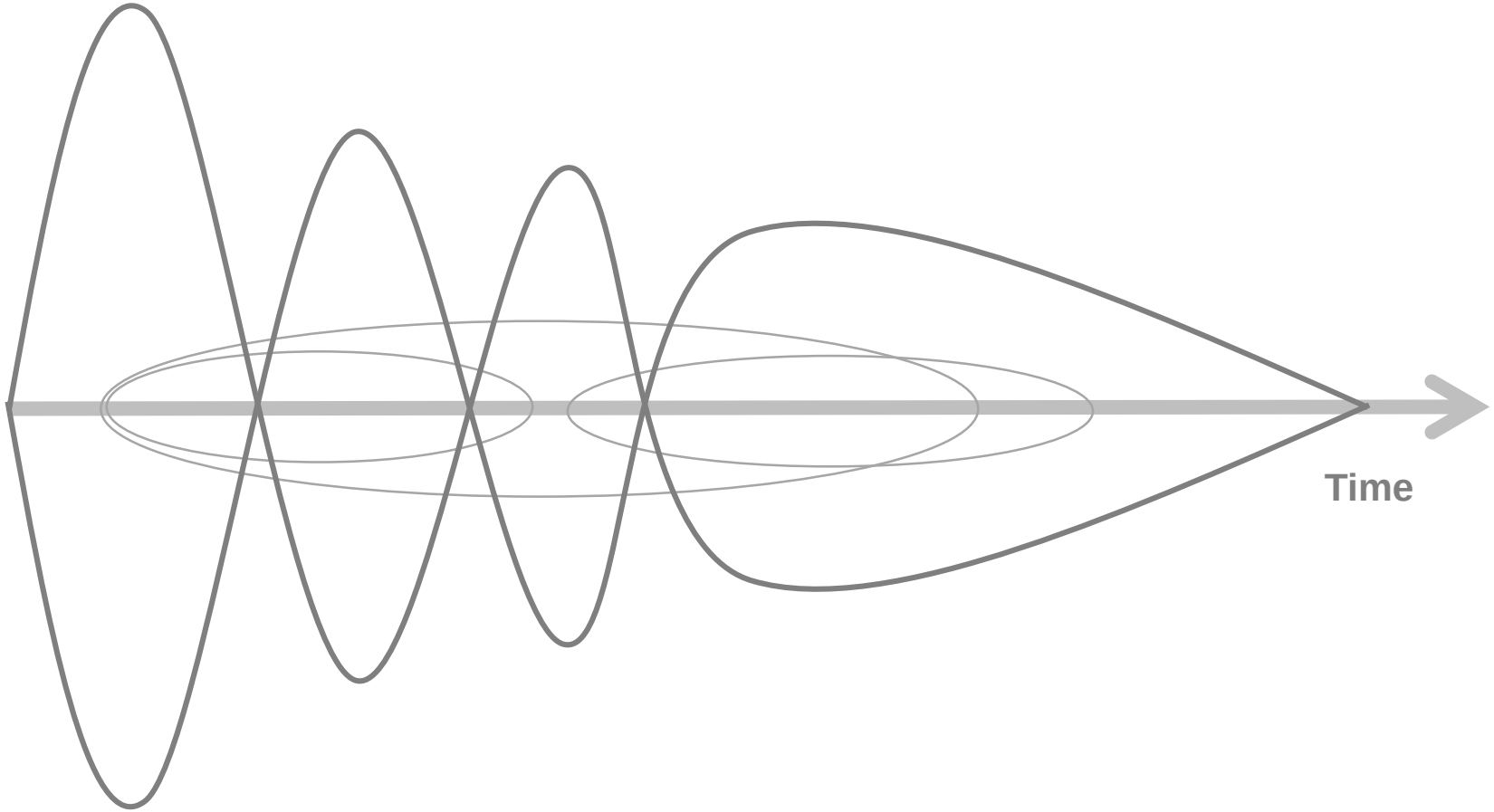


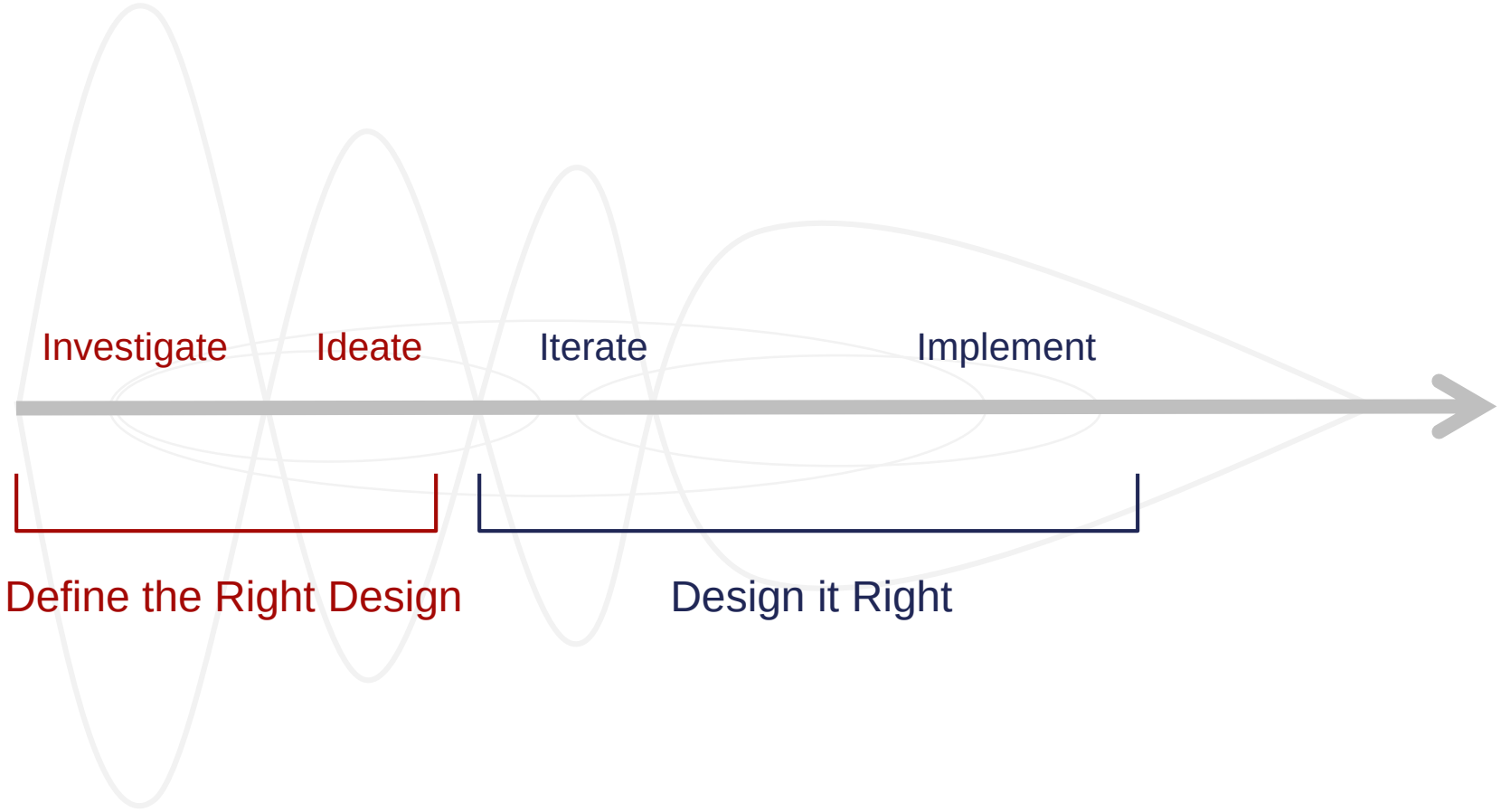
Human-centered design

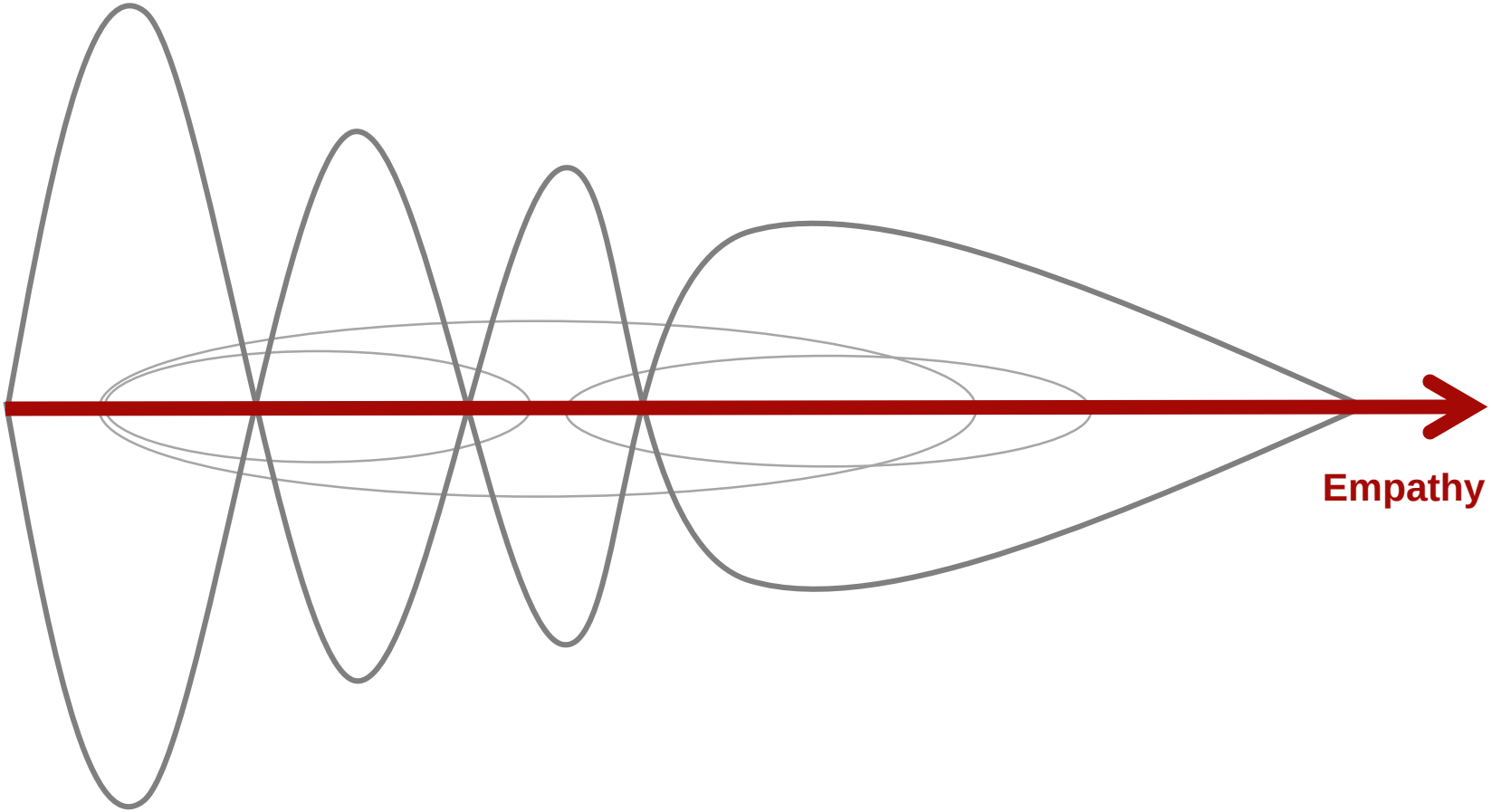


The solutions that emerge at the end of the Human-Centered Design address the overlap of these three lenses: they will be **Desirable, Feasible, & Viable.**

We start with **Desirability.**


Time
Investigate
Ideate
Iterate
Implement


Investigate
Ideate
Iterate
Implement
Define the Right Design
Design it Right


Empathy
Investigate
Ideate
Iterate
Implement

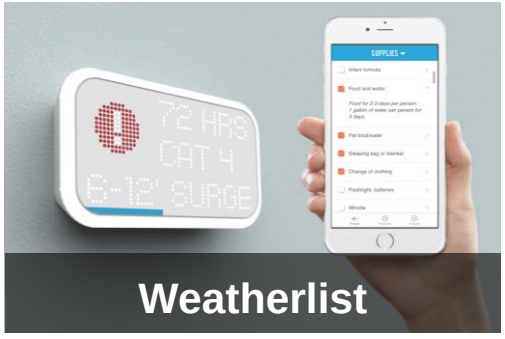
HCD in Social Innovation

NEW IDEAS DIFFUSED THROUGH ORGS WHOSE PRIMARY GOALS ARE SOCIAL

Primarily non-profits, governments, NGO

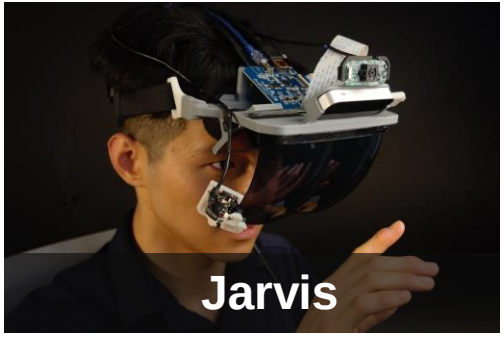
NEW IDEAS OR SOLUTIONS THAT CREATE SOCIAL VALUE

Primarily start-ups or established businesses, often in partnership with social entities



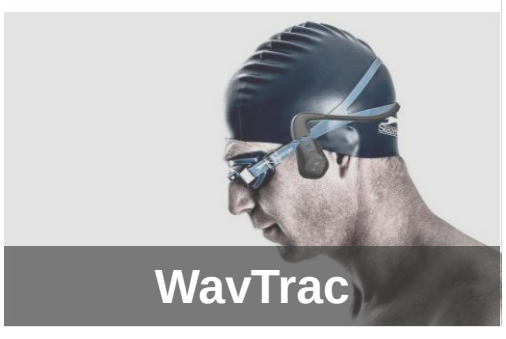
Weatherlist

Rekindling



Jarvis

Hint



WavTrac

Cibo

Ambria

2me

Count

Getting your first period

Preventing newborn falls in hospitals

Disaster preparation/relief

Sticking with your workout routine

Taking control of your technology

Better diagnostics for ADHD

Helping families affected by cancer

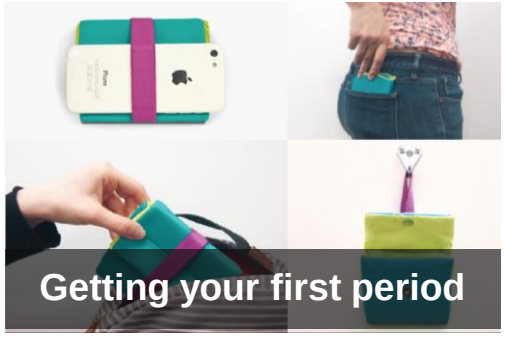
Preventing food waste

Measuring urine output

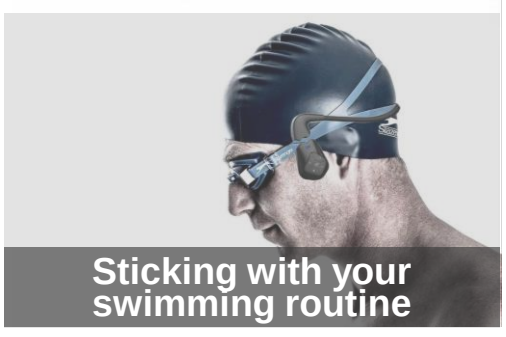
Disaster preparation

Helping families affected by cancer

Better diagnostics for ADHD



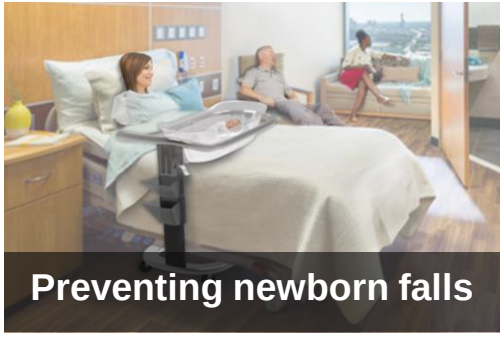
Getting your first period



Sticking with your swimming routine

Preventing food waste

Measuring urine output



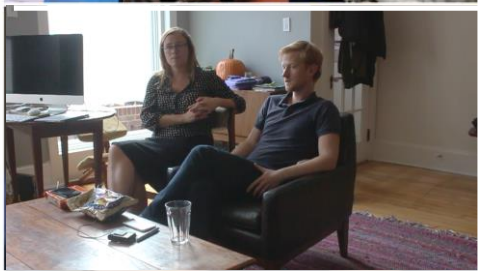
Preventing newborn falls

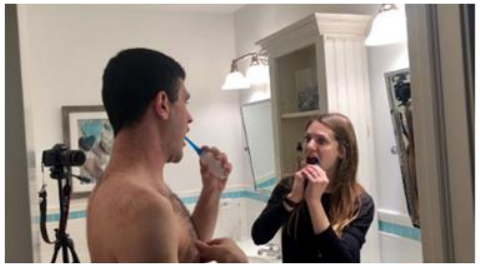
Taking control of your technology

swiv

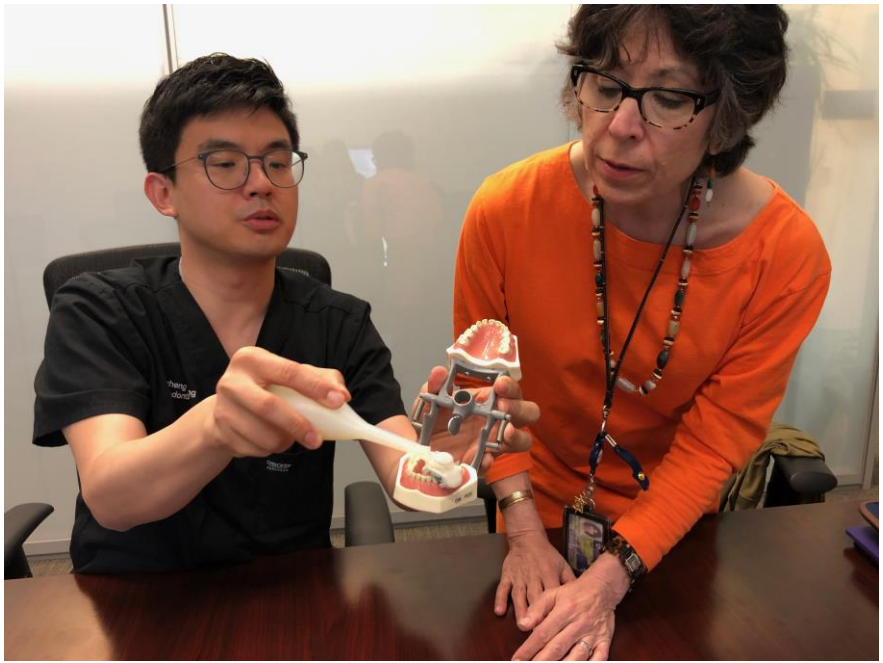
A better brush
for all abilities

swiv





LEARNING
MOTOR FUNCTION
ATTENTION
swiv



swiv

09.09.19 | INNOVATION BY DESIGN

The best student design of 2019

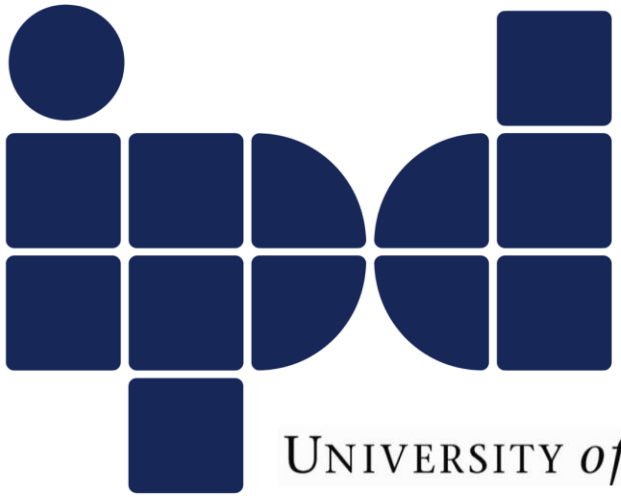
See all the honorees of the 2019 Innovation by Design Awards in the Students category.

Wilson

*“**Coming from a mechanical engineering background, this program really taught me how to approach problems from an empathetic standpoint** – allowing me to break free from the more rigid problem solving methods previously learned in my career. This not only gave me freedom to derive insanely creative solutions, but ultimately understand the root cause I was working to remedy with a product or service.”*

~Zac Bensing
MSE:IPD 2018

ipd.me.upenn.edu



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