

# SMART START

## DESIGNING IMPACT-DRIVEN PROJECTS

### ABOUT THE COURSE

This no-cost, two-week course is designed for researchers and innovators who want to deepen the impact of a project, product, or program to improve STEM education at any level in both formal and informal settings. When you accept the challenge, you will:

- Identify the audience for your innovation and expand your research impact.
- Learning how to develop an effective proof-of-concept, saving time and resources.
- Awaken your inner entrepreneur.
- Become more aware of the needs of others and seek efficient ways to address them.
- Decide whether a rigorous, 8-week training like NSF I-Corps™ or I-Corps™ for Learning (I-Corps™ L) is right for you.

### HOW TO APPLY

#### 1. Check eligibility and application process on the website:

<https://www.asee.org/i-corps-l/events/smart-start>

#### 2. Prepare an online application that addresses the following:

- Brief description of your STEM learning innovation.
- Summary of evidence supporting innovation (e.g. documented learning outcomes) and any proof of concept data (implementation results).
- List of (up to three) team members, including their connection with the innovation (e.g., principal investigator, graduate student researcher, etc.).
- Confirmation of team members' willingness to commit to the two-week course, including attending all meetings and conducting customer discovery interviews.

#### 3. Submit an application at

<https://www.surveymonkey.com/r/smartstartApp>

### DATES

#### APPLICATION

- **Application Period**  
- February 6 – March 13, 2017
- **Acceptance Notification**  
- March 27, 2017

#### COURSE (June 24 – July 10, 2017)

- **Kick-off Workshop** (Columbus, OH)  
- June 24, 2017, 8 AM – 5 PM ET
- **Office Hours** (Online)  
- Two one-hour sessions (arranged with instructors)
- **Closing Workshop** (Online)  
- July 10, 2017, 1 PM – 4 PM ET

### INSTRUCTORS



**Karl Smith**  
Emeritus Professor  
University of Minnesota  
Professor, Purdue University



**Dean Chang**  
Associate VP for the Academy for  
Innovation & Entrepreneurship  
University of Maryland

Questions? Visit <https://www.asee.org/i-corps-l/events/smart-start>

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