SMART START
DESIGNING IMPACT-DRIVEN PROJECTS

ABOUT THE COURSE

ASEE's Smart Start is a two-week course for researchers and innovators who are passionate about taking their STEM education vision to the next level–but don't quite know how to get there. This course will give you a convenient, low-barrier introduction to making your research available to the public. When you accept the challenge, you will:

- Connect with leading experts in the fields of education and innovation, as well as like-minded peers.
- Learn how to develop an effective proof-of-concept, saving time and resources.
- Awaken your inner entrepreneur.
- Learn more about innovation programs like NSF I-Corps™ and I-Corps™ for Learning (I-Corps™ L) and how to get involved.

HOW TO APPLY

1. Check eligibility and application process on the website:

https://www.asee.org/i-corps-l/events/smart-start

2. Prepare an online application that addresses the following:
- Brief description of your STEM innovation, project or product.
- Summary of evidence supporting innovation (e.g. documented learning outcomes) and any proof-of-concept data (implementation results).
- List of (up to three) team members, including their connection with the innovation (e.g., team lead, graduate student researcher, etc.).
- Confirmation of team members' willingness to commit to the two-week course, including attending all meetings and conducting customer discovery interviews.

3. Submit an application at:

https://www.surveymonkey.com/r/2018smartstartapp

DATES

COURSE I: ONLINE (FEBRUARY 17 - MARCH 5, 2018)

- **Application Period:** October 25 – January 5, 2018
- **Acceptance Notification:** January 12, 2018
- **Kick-Off Workshop (Online):** February 17, 2018, 9 AM - 5 PM ET
- **Office Hours (Online):** Two one-hour sessions (arranged with instructors)
- **Closing Workhop (Online):** March 5, 2018, 1 PM - 4 PM ET

COURSE II: BLENDED (MARCH 17 - APRIL 2, 2018)

- **Application Period:** November 22 – January 22, 2018
- **Acceptance Notification:** January 29, 2018
- **Kick-Off Workshop (National Harbor, MD):** March 17, 2018, 9 AM - 5 PM ET
- **Office Hours (Online):** Two one-hour sessions (arranged with instructors)
- **Closing Workhop (Online):** April 2, 2018, 1 PM - 4 PM ET

INSTRUCTORS

Karl Smith
Emeritus Professor,
University of Minnesota
Professor, Purdue University

Russell Korte
Associate Professor,
Human and Organizational Learning
George Washington University

Questions? Visit https://www.asee.org/i-corps-l/events/smart-start

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