I-Corps™ for Learning

Schedule at-a-glance

	Date	Time	Title	Location
Kick-off workshop	**Wednesday, January 7, 2015**	7:00 pm - 9:00 pm	Welcome Reception	Savoy
	Thursday, January 8, 2015	8:00 am - 8:30 am	***Breakfast***	Ballroom Foyer
		8:30 am - 9:00 am	Introduction	Union Square Ballroom
		9:00 am - 9:30 am	Discussion: Business Model/Customer Development – Part 1	Union Square Ballroom
		9:30 am - 12:00 pm	Team Introductions (1 group: 3 min presentations/2 min comments)	Union Square Ballroom
		12:00 pm - 12:30 pm	LaunchPad Central Q&A **(Box Lunch served in Ballroom Foyer)**	Union Square Ballroom
		12:30 pm - 1:00 pm	Discussion: Business Model/Customer Development – Part 2	Union Square Ballroom
		1:00 pm - 1:30 pm	Best Practices for Customer Discovery	Union Square Ballroom
		1:30 pm - 5:00 pm	Get out of the building	Union Square Ballroom, Off-site
		5:00 pm - 6:00 pm	Office Hour	Off-site
		6:00 pm - 7:30 pm	Panel: How to Succeed in the Innovation Corps for Learning **(Working Dinner served in Ballroom Foyer)**	Union Square Ballroom
		7:30 pm - 8:30 pm	Mentor Workshop (Mentors only)	Union Square Ballroom
		8:30 pm - 9:00 pm	Daily Debrief (Teaching Team only)	City Suite
	Friday, January 9, 2015	8:00 am - 8:30 am	***Breakfast***	Ballroom Foyer
		8:30 am - 8:45 am	Day 2 Introduction	Union Square Ballroom
		8:45 am - 11:15 am	Team Presentations (2 groups: 6 min presentations/4 min comments)	Union Square Ballroom, Sutter I/II
		11:15 am - 12:15 pm	Discussion: Value Proposition	Union Square Ballroom
		12:15 pm - 7:30 pm	Get out of the building **(Box Lunch served in Ballroom Foyer)**	Off-site
		7:30 pm - 8:00 pm	PI Workshop (PI's only)	Union Square Ballroom
		8:00 pm - 8:30 pm	EL Workshop (EL's only)	Union Square Ballroom
		8:30 pm - 9:00 pm	Daily Debrief (Teaching Team only)	City Suite
	Saturday, January 10, 2015	8:00 am - 8:30 am	***Breakfast***	Ballroom Foyer
		8:30 am - 8:45 am	Day 3 Introduction	Union Square Ballroom
		8:45 am - 11:00 am	Team Presentations (3 groups: 10 min presentations/5 min comments)	Union Square Ballroom, Sutter I/II, Sutter III
		11:00 am - 12:00 pm	Discussion: Customers Segments BMC-2	Union Square Ballroom
		12:00 pm - 1:00 pm	Adobe Connect Training and Send Off **(Working Lunch served in Ballroom Foyer)**	Union Square Ballroom
		1:00 pm - 1:30 pm	Daily Debrief (Teaching Team only)	City Suite