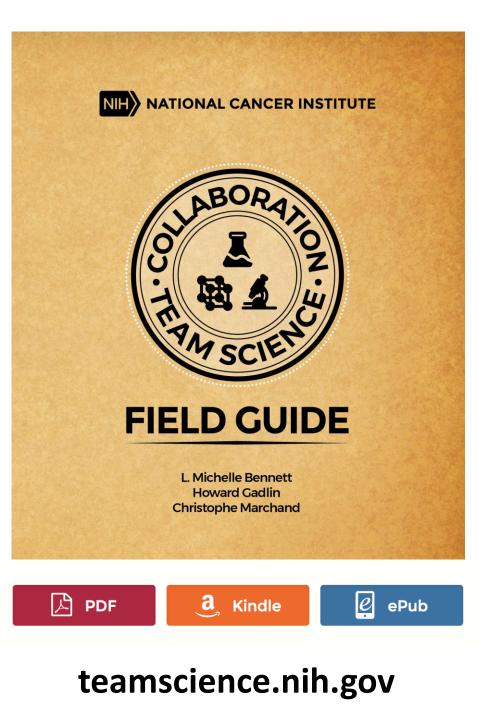
### Setting the Stage for Successful Convergence Research

L. Michelle Bennett, PhD Director, Center for Research Strategy, NCI



Accelerating Engineering Research Center (ERC) Planning Grant Workshop - October 1, 2019

### What Characteristics Contribute to Successful Team Functioning?



Science brings teams together....



### Research Proposal Requirements...

Scientific Research Plan

- Acknowledgement of the complex nature of the scientific challenge
  - Intro, background, research plan, etc...

#### **Collaboration Plan**

- Providing information that enables the reviewers to understand:
  - Team Dynamics and Management
  - Training and mentoring philosophy in an era of team science
  - Leadership characteristics

# Scientific Review: Team Science Expert

- Team member identification
  - Scientific background/expertise
  - Interests/motivations/"interviews"
- Team building and management
  - Establishing Trust
  - Setting Expectations
  - Team Development
- Effective leadership
  - Shared Vision
  - Research Plan

- Interdisciplinary/Transdisciplinary /Convergent
  - Disciplinary backgrounds relevant to complexity of the problem
- Engagement of community
  - Authentic?
- Communication skills
  - Internal/external
  - Managing conflict and promoting disagreement

### Team Formation: Descriptions in Grant Proposal

- a) Once I am funded, I will form the team. I will be the leader. I will outline the goals and objectives, and will give the team explicit directions in order to successfully achieve the goals and objectives of this project.
- b) The team is well established. We have been working together for years and are very comfortable together.
- c) I have reached beyond my comfort zone and identified individuals who are also interested in this complex problem. They represent a variety of disciplines ranging from close to the science, to expertise in the technological methods, to community level responsibilities.

### Let's Explore....

#### **Shared Vision**

#### Establishing Trust

#### **Setting Expectations**

Team Development

Gift Giving

Diversity

Communicating

Effective Leadership

# Shared Vision/Goal

- Key to successful leadership
- Sets the course for the team members to travel
- Improves group effectiveness
- Should be revisited regularly with the team –
  - Are we on track?
  - What has changed?



### Developing a Shared Vision

Everyone can describe the "big picture"

Each team member can state his/her research goal and how it relates to the "bigger picture"

Have the group discuss each members accomplishments and challenges in achieving the goal – and how they relate to the overall mission

Instill ownership of roles and responsibility for attaining goals

Team accepts responsibility and accountability for both accomplishments and failures – without blaming.



# Trust

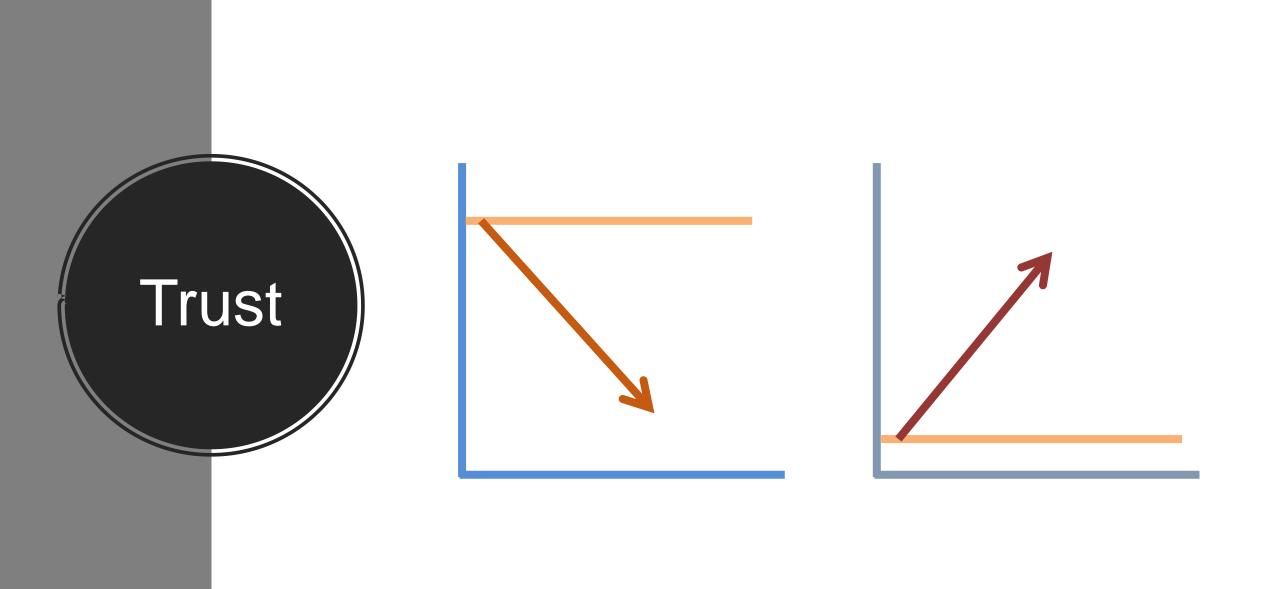
https://commons.wikimedia.org/wiki/File:Circus\_Smirkus\_\_Static\_Trapeze.jpg

### Types of Trust

*Calculus based trust* – built on calculations of the relative rewards for trusting or losses for not trusting

Competence based trust – built on the confidence in people's skills and abilities, allowing them to make decisions and train others

*Identity based trust* – built on an assumption of perceived compatibility of values, common goals, emotional/intellectual connection



# Leaders Set Clear Expectations

Scaffold for deeper trust

No secrets or surprises

- Communication
- Regular Meetings with Clear Agendas
- Authorship
- Conduct of Investigation, Research...
- Technical Support
- Career Development
- Evaluation Criteria, etc....



# The #1 issue that causes problems in a collaborative research effort?



#### Sharing:

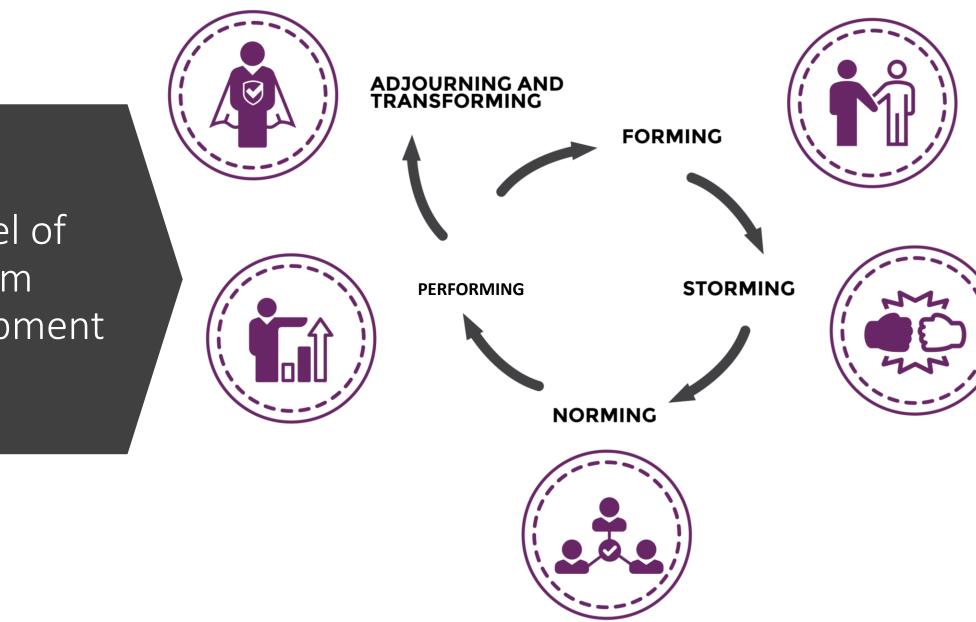
- Credit
- Knowledge
- Resources
- Reagents
- Information
- Data
- etc....

### Tools for Setting Expectations

[and creating a scaffold for building trust]

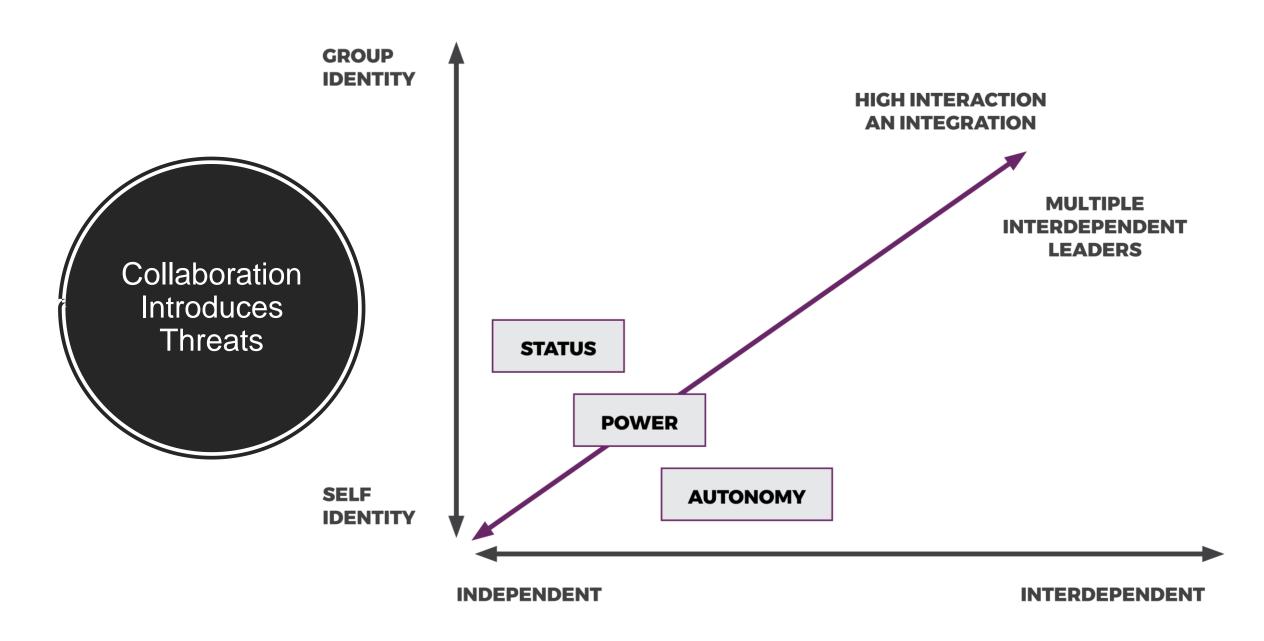
Collaborative Agreement	<ul> <li>Jointly created agreement among collaborators: can be formal or informal in its creation</li> </ul>
"Welcome Letter"	<ul> <li>A scaffold for building deeper trust including: expectations and conflict</li> </ul>
Institutional Agreements	<ul> <li>Language in an offer letter or pre- tenure agreement</li> <li>Joint appointment agreements</li> </ul>
Consortium Agreements	<ul> <li>Biospecimen collection/use; Publications; Data storage and sharing; etc</li> </ul>

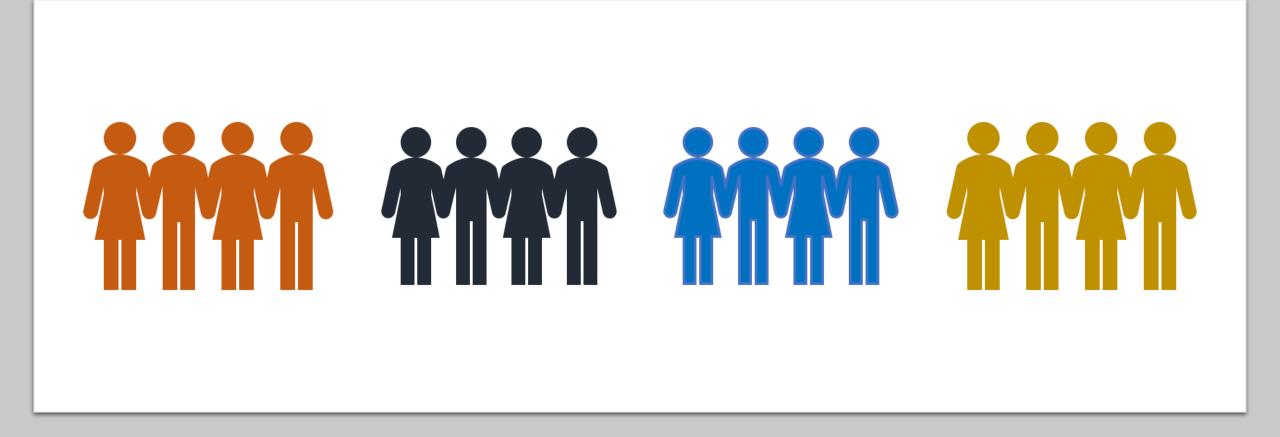
#### Model of Team Development



"The greater the proportion of experts a team had, the more likely it was to disintegrate into nonproductive conflict or stalemate."

Gratton and Erickson, HBR, November 2007 https://hbr.org/2007/11/eight-ways-tobuild-collaborative-teams



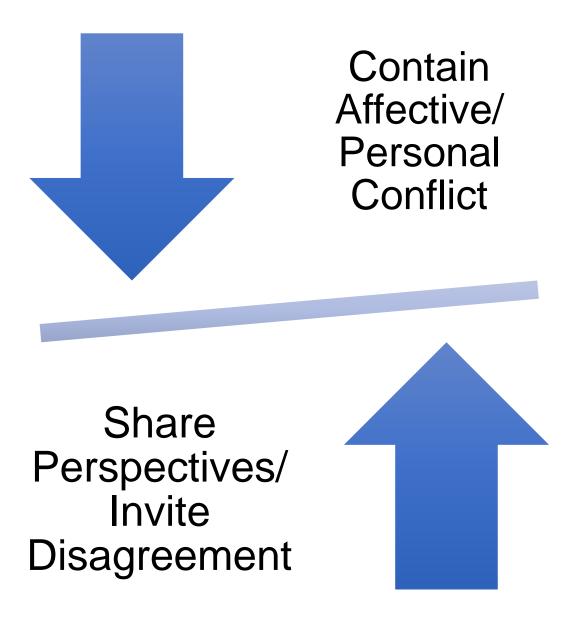


# What about diversity?

Team Science is an Exercise in Diversity

- Different perspectives
- Varied experiences
- Range of expertise
- Challenging methodologies/approaches
- Questioning interpretations, results, etc...

# Productive Collision



### Problem Solving ...

- A diverse group is more effective at solving problems than a homogenous group
- Random selection of intelligent participants from a diverse group results in teams that can outperform a team of the "best"performers

 Identity diverse teams are more likely to run into challenges with communication, have more conflict, and take longer to build trust

#### A Team of Experts An Expert Team

More Women: Smarter Teams

"There is little correlation between a group's collective intelligence and the IQs of its individual members. But if a group includes more women, its collective intelligence rises."

Anita Woolley and Thomas Malone, HBR, June 2011

# **California Becomes First State to Mandate Female Board Directors**

Law could run into legal challenges; opponents say legislation runs afoul of constitutional principles

By Vanessa Fuhrmans

Updated Sept. 30, 2018 6:13 p.m. ET

California became the first state to require companies based within its borders to put female directors on their boards, adding to pressure on boardrooms across the country to give more women a seat at the table.

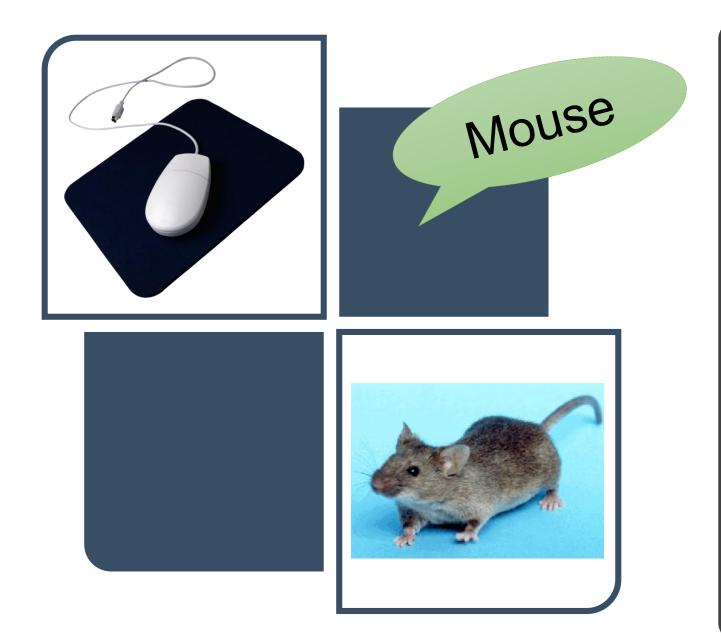
California Gov. Jerry Brown on Sunday signed a bill mandating that all publicly traded companies with headquarters in the state have at least one woman on their boards by the end of next year. By 2021, companies with at least five directors would need to have two or

# Mixed Gender Scientific Teams

- Produced research articles considered to be of higher impact than those comprised of a single gender
  - Mixed gender teams received 34% more citations than publications produced by single gender teams
- Promoting diversity:
  - Enhances inclusion and fairness
  - May also lead to increased quality science

# Diversity and a Tech Team

- Diverse perspectives are critical
- If tech teams aren't diverse, innovation is at risk
- Technology development is for everyone
- Diversifying tech teams makes stronger products as well as strategies to recruit diverse techies
- Consider HP's fiasco with regard to its facial recognition software



Communicating Effectively Across our Disciplinary Languages



You can't listen .... ... if people won't speak up

 Case Study: Adopting a new technology in a clinical procedure room

# Mutual Learning Approach

Based on work by Roger Schwarz and Associates Values

Transparency

Curiosity

**Informed Choice** 

Accountability

Compassion

Assumptions

I have information, so do other people

Each of us sees things others don't

People may disagree with me & have pure motives

Differences are opportunities for learning

I may be contributing to the problem



What do Gift Giving and Team Science have in Common?



# Ideas as Gifts

• When someone shares an idea, they are sharing a gift

Idea = gift/present for you

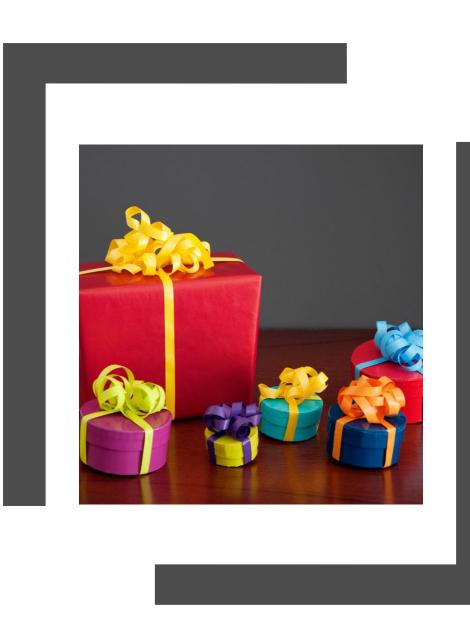
• What can be done with that gift?

# **Possible Reactions:**

- "That's a bad idea."
- "How are you going to do that?"
- "Sure/that's interesting, BUT .... "



- I have a better idea; it will never work; the group won't like it; etc...
- *However...* Is a fancy BUT
- Thank-you, AND....
  - Terrific, let me build on that idea ...



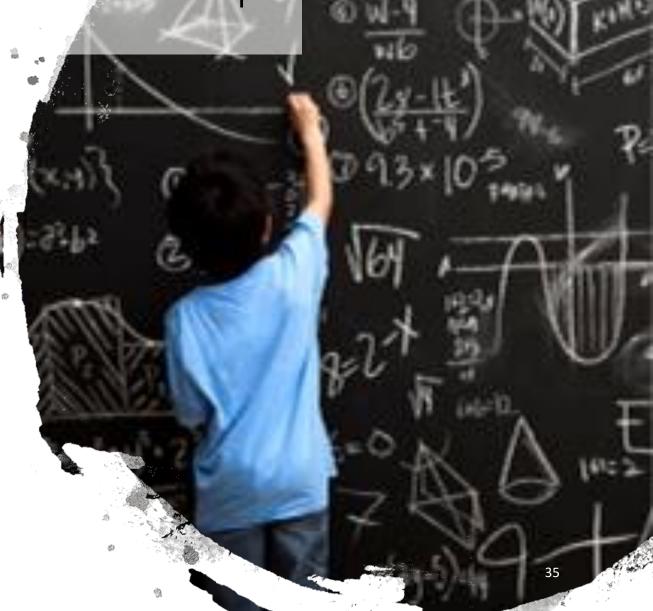
# Thank-you, and....

- Thank-you, *and*.... is at the foundation of creativity and innovation
- Requires trust
- Provides a bridge from a not so good idea → to a better idea → to a great one
- Helps sustain, maintain, and strengthen teams

Ideas **do not require** action – they **do require** an opportunity to be acted upon

#### There is no Formula for Effective Leadership

- Self- and other-awareness
- Shared responsibility for success
- Accountability for issues and problems
- Mentoring others
- Managing up and across
- Creating a safe environment
- Speaking up, challenging ideas
- Difficult conversations
- Giving your best everyday
- Serving as a role model



Gratton and Erickson, HBR, November 2007 https://hbr.org/2007/11/eight-ways-tobuild-collaborative-teams

"The most productive, innovative teams were led by people who were both task- and relationship-oriented. What's more, these leaders changed their style during the project."

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- Communication skills
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Team Composition/Bios, Leadership, and Planning

- a) Team Members: Ex 1
  - a) My postdoc and I are the initial members. Once funded, we'll identify additional team members
  - b) I've worked in teams before, so I know what to do and how to manage a team
- b) Team Members: Ex 2
  - a) Chemical Engineer, Environmental Engineers (2), and Materials Science Engineers (2)
  - b) Each of the PIs will head a team, the teams will work toward an aspect of the shared goal. The PIs will meet once a month to talk and compare notes
- c) Team Members: Ex 3
  - a) Biomedical scientist, physicist, economist, agricultural engineer, president of the Organic Farmers Association, organizational/team consultant\*
  - b) We worked over the last year to develop our vision for this project. Moving forward here is the plan for how we will: communicate, share data/results, resolve conflict, set expectations, bring on new team members, engage the community, ...

### Sharing Credit

- Christophe Marchand
- Howard Gadlin
- Samantha Levine-Finley
- Feedback:

LMBennett@nih.gov

